

MVP Customer Loyalty Program

The MVP Customer Loyalty Program rewards clients who commit to using Marketing Valet on a monthly basis. Predictability allows us to assign the right resources to your account, fine tune workflows, and, most importantly, get to know you. With these ingredients, our production team can work faster and more efficiently. The money we save is passed onto you in the form of discounts and other benefits.

	Committed Amount ¹	Minimum Term ²	Production Discount ³	24x7 Production ⁴	Consulting Hours Included ⁵	MV Specials ⁶	Rush Charges ⁷
Level 1	\$2,500/month	6 months	10%	Most services	2 hrs./month	Most	50% waived
Level 2	\$5,000/month	6 months	15%	All services	4 hrs./month	All	50% waived
Level 3	\$10,000/month	12 months	20%	All services	6 hrs./month	All	75% waived

Notes:

1. Committed Amount is the minimum amount the client must spend on MV services to receive discounts and other benefits assigned to the Program Level (1, 2, or 3). Each month, MV will send the client an invoice for the "Committed Amount" and apply it to services rendered for that month. If the amount of services rendered exceeds the Committed Amount, MV will include the additional charges in its monthly invoice. Unused portions of the "Committed Amount" will be carried forward as credit, but this credit will expire at the end of the contract term.
2. Minimum Term is the minimum duration of the contract. Client may cancel the MVP program with a 30-day, written notice.
3. Production Discount is a discount that applies to production services. Writing, consulting, and certain art direction services are excluded.
4. 24x7 Production means that MV production is available to work on your projects 24x7 for fast turnaround and at no extra cost.
5. An MV consultant or an outside consultant of your choosing will provide any type of consulting work you need performed, and MV will pay for it at a maximum rate of \$100 per hour.
6. MV Specials are discounts and other promotions that are available to MVP customers only.
7. Our standard rush charge is 30%. MVP customers can request rush service at any time and have a portion of the rush charge waived.